

Robb Report

Where to Celebrate Negroni Week In New York, San Francisco, and Los Angeles

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To us, the **Negroni** is the perfect cocktail. It's easy to make, with just three ingredients (gin, Campari, vermouth) in equal parts in its classic form, and lending itself to near-infinite variations. Its flavors are seriously complex, but never intimidating; it's the perfect blend of bitter and sweet, citrusy and herbaceous, boozy and refreshing. There's never a *bad* time to drink a Negroni.

But there's absolutely a *best* time to drink them—and that's right now. As part of a weeklong event from June 6 through 12, appropriately dubbed **Negroni Week**, bars and restaurants nationwide are stirring up Negronis—many putting their own spins on the classic drink—and donating a portion of the proceeds (generally a dollar per drink) to a charity of their choice. Last year, more than 3,500 venues raised over \$320,000 for charitable causes.

To see all of the participating venues, what they're serving, and which charity they're donating to, check out the Negroni Week website. In the meantime, here's a sampling of our favorite participating spots in New York City, Chicago, San Francisco, and Los Angeles.

San Francisco

Three variations are available at **Forgery**: the V.O.C., with Strawberry Campari and fino sherry; a "Rested Negroni," with reposado tequila subbing in for gin and cacao making an appearance; and Bitter Apples, with applejack replacing the gin.

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